



Open
Regulatory
Compliance

BRAND GUIDELINES



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01

Logo and mark



Logo

The Open Regulatory Compliance logo design is visually convey the key concepts of reliability, safety, security, transparency and accessibility create a strong and memorable brand identity.



**Open
Regulatory
Compliance**



**Open
Regulatory
Compliance**



Mark

The combination of the shield, check mark, and blue gradient creates a balanced logo that is both authoritative and approachable. The shield communicates strength and security. The check mark symbolizes verification and achievement.

The mark serves as a visual reassurance to our community, partners, and regulatory authorities that the ORC is committed compliance with government regulations, ensuring the continued use and advancement of open source through the software supply chain.





02

Safe zone



Logo safe zone

It is important to keep brand marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the brand mark. This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to the mark of the the symbol itself and the Open Regulatory Compliance name – they have a fixed relationship that should never be changed in any way.





03

Placement & size



Placement and size

If you are placing the logo on a background, make sure it's the right coloured logo to provide contrast and that it's placed in a readable position.



Minimum Logo Size

The minimum application size for the vertical logo is 0.4" and for horizontal logo is 0.8" and Mark minimum size is 0.3"





04

Correct usage



Correct usage

Approved variations of the logo can be found and downloaded on the Eclipse Foundation website under [Logo and Artwork](#). To maintain consistency of our logo, never do any of the following:

1. Don't use colors outside of brand
2. Don't squish the logo
3. Don't change the font size
4. Don't change the color of the crescent
5. Don't stretch the logo
6. Don't apply any effects.
7. Don't flip the brand colors around
8. Don't display only one word
9. Don't warp the text





05

Brand color



Brand color

Primary Color

The Open Regulatory Compliance logo uses a dark-to-light teal gradient to convey trust, clarity, and growth. Teal blends the professionalism of blue with the balance of green, symbolizing reliability, openness, and adaptability—qualities essential for a modern, compliance-focused organization.

Pantone 3155 CP
RGB: 0,101,115
CMYK: 100,9,29,47
HEX: #006472

Pantone 7702 CP
RGB: 30,177,210
CMYK: 68,1,8,8
HEX: #1cb1d1

Secondary Color

Coral adds energy, warmth, and approachability. Coral and deep teal pair well for high-contrast combinations. Pale aqua serves as a neutral or highlight tone that ensures accessible text placement.

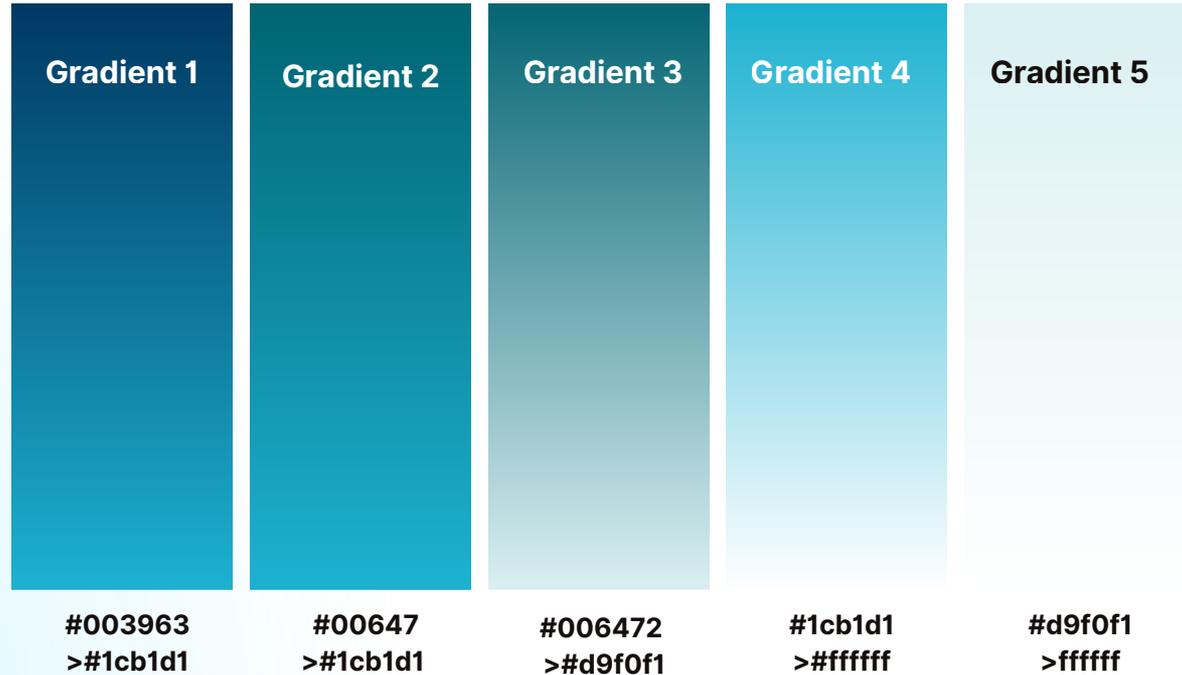
Pantone 7541c
RGB: 217,240,241
CMYK: 13,0,5,0
HEX: #d9f0f1

Pantone 805 C
RGB: 236,98,98
CMYK: 2,77,56,0
HEX: #ec6262

Pantone 7694 CP
RGB: 0, 57, 99
CMYK: 37, 15, 1, 0
HEX: #003963

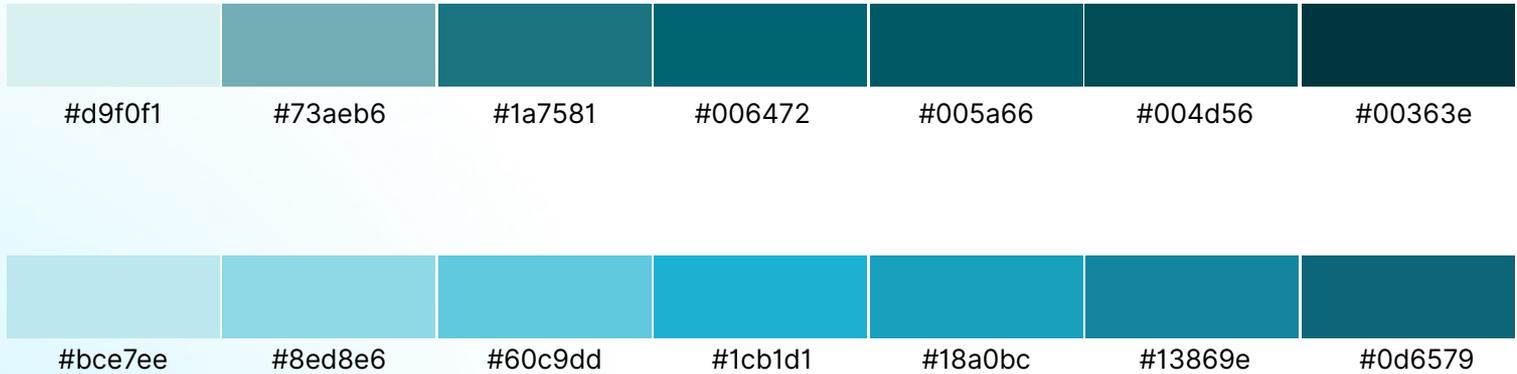


Gradients





Tints and shades





06

Typography



Typography

Inter is our core typeface, chosen for its modern, highly readable, and versatile design. As an open-source font, it aligns with our commitment to open collaboration and accessibility.

Light

Regular

Medium

Semi Bold

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%&*()?



Typography

Roboto serves as a reliable fallback when the primary font (Inter) is unavailable. Its similar geometric, sans-serif style ensures the brand's visual identity remains consistent across different platforms, devices, and applications.

Light

Regular

Medium

Semi Bold

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%&*()?



07

ORC Mascot



ORC Mascot

An orc was selected to represent the ORC community as a playful nod to the acronym “ORC.” The mascot embodies the collaborative and innovative spirit of the ORC community. It is a fun, community-oriented element meant to complement, not replace, official branding.



Note: The mascot’s name is being determined in collaboration with the ORC community and will be added to the brand guidelines once finalised.



Mascot correct usage

Appropriate Uses:

- Stickers and other swag items
- T-shirts and other casual apparel
- Social media posts and community content

Avoid Using On:

- Formal materials such as white papers, technical reports, or press releases
- Official documentation or standards deliverables





Mascot brand integration

Poses and Variations

- The mascot may be used in any of the available poses provided in the official artwork package.
- Do not alter the proportions, colors, or artistic style.
- Do not add accessories, text bubbles, or props that alter the mascot's identity.

Branding Alignment

- The mascot should always appear with the ORC logo when used in designs.
- The mascot must not replace the ORC logo as the primary brand identifier.
- If the logo cannot be included (e.g. individual stickers), use a pose featuring the logo Mark.



Trademark and usage

The ORC logo is a trademark of the Eclipse Foundation.

Names of trademarks and logos are the intellectual property of the Eclipse Foundation and cannot be altered without the Eclipse Foundation permission. Please see our [Trademark Usage Policy](#).

